



Huron House Boys' Home

3RD PARTY FUNDRAISING INFORMATION GUIDE

**Your complete guide to getting Started with
Fundraising for Huron House Boys' Home**



Event planning and management

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Who is Huron House?

Huron House, established in 1970, was created to provide a safe and structured environment where adolescent boys can make positive life changes. As an accredited Children's Mental Health Centre, we offer a wide range of programs and services tailored to meet the complex needs of our residents. These include recreational activities, art, therapeutic programs, and counselling, all designed to support both the boys and their families.

At Huron House Boys' Home, we are committed to fostering a nurturing and supportive space for boys in need. We believe every child deserves the opportunity to grow, learn, and thrive. To further our mission and expand our services, we rely on the generous support of our community through various fundraising initiatives.

Our Mission: We provide opportunities for adolescent boys to make positive changes in their lives in a safe and structured environment by developing programming and services to meet their complex needs.

What is 3rd party fundraising?

Third-party events play a crucial role in supporting Huron House programs. These events, whether held in person or virtually, are organized by community groups including corporations, schools, churches, individuals, and social groups.

By hosting a third-party event, you have the opportunity to significantly contribute to Huron House by raising funds that support our mission. While Huron House does not directly oversee these events, we are committed to assisting you in ensuring your event is a resounding success. We provide toolkits and resources to guide your efforts, enabling you to create an impactful event that generates funds and positively impacts the lives of homeless and at-risk youth.

Let's work together to make your third-party event a memorable and impactful occasion!

Why Fundraise for Huron House?

Fundraising for Huron House Boys' Home is an impactful way to support youth who need a safe, nurturing environment to grow and thrive. Huron House provides essential services, including shelter, counseling, education, and life skills training, helping young boys overcome challenges and build a brighter future. By raising funds, you contribute directly to these life-changing programs, ensuring that every boy has the opportunity to reach his full potential. Your support helps break the cycle of adversity, giving these boys hope, stability, and the tools they need to succeed in life.

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How to Get Started

1. Choose Your Fundraising Idea

Select an event or activity that aligns with your interests and resources.

Ideas include:

- Concert/ Music Festival
- Golf Tournament
- Trivia Night
- Silent Auction
- Ticketed Event
- BBQ
- Pledged Events
- Cocktails for a Cause
- Bingo Night
- Book Sale
- Loonie/Toonie Drive
- Gala
- Grand Opening
- Tailgate Party
- Car Wash
- Pet Wash
- Raffle
- Wine Tasting Event
- Monthly Giving Campaign
- Office Fundraisers - ex: jean day
- Donations in lieu of gifts
- Garage Sale
- Tournaments - ex: baseball, pickleball
- Benefit Dinner

2. Set Your Goals

- **Fundraising Goal:** Determine how much you would like to raise.
- **Event Goals:** Decide on the number of participants, the level of community engagement, and any additional objectives like raising awareness.

3. Register Your Event with Us

- Inform Huron House Boys' Home about your planned event.
- We can provide promotional materials, offer guidance, and ensure your event aligns with our mission and values.

Plan and Organize

- **Location:** Select a venue that suits your event's size and purpose. Ensure it's accessible and has the necessary facilities.
- **Date & Time:** Select a date that gives you enough time to plan and promote. Make sure the date avoids major holidays or local events that might conflict with your plans.
- **Budget:** Outline your expenses and potential revenue streams. Be sure to include venue rental, permits, and promotional materials. Aim to maximize funds raised by minimizing costs.
- **Permits and Licenses:** Depending on the event, you might need permits for public gatherings, food service, or alcohol consumption. Check local regulations and obtain necessary approvals.
- **Volunteers:** Recruit friends, family, or colleagues to help with the event.

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Promote Your Event

- **Social Media:** Create event pages and share updates on platforms like Facebook, Instagram, and Twitter.
- **Email:** Send invitations and reminders to your network.
- **Local Media:** Reach out to local newspapers, radio stations, and community boards.
- **Posters & Flyers:** Distribute promotional materials in your community. Create eye-catching materials and leverage your network to spread the word.

Manage Your Event

- **Logistics:** Ensure all logistical aspects are covered, including setup, registration, and event flow. Have a clear schedule and assign specific roles to volunteers.
- **Engagement:** Engage with attendees through interactive activities, informative presentations and opportunities to donate.
- **Monitoring:** Keep track of progress during the event, including donations and participant satisfaction. Be prepared to address any issues that arise.

Post-Event Follow-Up

- Gather all revenue & donations and submit them to Huron House Boys' Home.
- Provide a summary of your event, including funds raised and any feedback for future events.
- Send thank-you notes or emails to everyone who contributed. Be sure to share the results of the event and how the funds will support Huron House Boys' Home

Celebrate Your Success

- Reflect on your accomplishment and the difference you've made.
- Share your success story with your network and inspire others to get involved.



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How We Support Your Fundraising Efforts

- A toolkit is available providing files and spreadsheets to help with the planning process
- We can provide promotional materials, including logos, brochures, and social media content, to help you effectively communicate your event.
- Our team is available to offer advice and answer questions throughout the planning process.
- We recognize and celebrate the efforts of our third-party fundraisers through our website, social media, and Semi-Annual Bulletin.

Important Considerations

- **Legal Requirements:** Ensure your event complies with local laws and regulations, including permits, insurance, and licenses.
- **Branding:** Use our logo and name appropriately to represent Huron House Boys' Home accurately.
- **Transparency:** Clearly communicate that your event is a third-party fundraiser benefiting Huron House Boys' Home.

Other Ways to Fundraise

Birthdays, Weddings, Graduations and Other Special Events

Transforming special occasions into fundraising opportunities is a meaningful way to celebrate while making a difference. Instead of traditional gifts, encourage friends and family to donate to Huron House Boys' Home in honor of your milestone. By dedicating your special day to a cause you care about, you not only create lasting memories but also help provide crucial support to youth in need, turning your celebration into a powerful force for good.

One way to host a fundraiser for your special event that's extra easy for you is to create a Facebook fundraiser. Just click on [this link](#) (if you're logged in to Facebook) and edit as you like. All donations are issued a tax receipt through the PayPal Giving Fund.

Memorials and Tributes Honouring a Loved One

Collecting donations in memory of a loved one is a heartfelt way to honor their legacy while supporting a cause they cared about. By asking friends and family to donate to Huron House Boys' Home in lieu of flowers or other memorial gifts, you ensure that their memory lives on through positive change. These donations help provide crucial support to youth in need.

Fundraising Around the Holidays

Holiday fundraisers, such as those during Christmas or Mother's Day, are a wonderful way to spread joy while supporting a worthy cause. During these special times of giving, you can organize events like gift-wrapping services, holiday markets, or themed donation drives, where proceeds benefit Huron House Boys' Home. By channeling the spirit of the season into charitable efforts, you not only celebrate with loved ones but also bring warmth and hope to youth in need, making the holidays even more meaningful.

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Ready to make a difference? For more information or to get started with your third-party fundraising event, please contact
Denise McMillan

- **Phone: 519-869-4000**
- **Email: dmcmillan@hhbh.ca**
- **Website: hhbh.ca**

Thank you for considering Huron House Boys' Home as a beneficiary of your fundraising efforts. Together, we can create brighter futures for the boys in our care. Your support means the world to us!

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